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hello,
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Shimi Volkovich

Senior Product Designer | UX & Design System Specialist

A multidisciplinary and passionate Product Designer with 15+ years of experience crafting end-to-end digital products, complex user interfaces, and scalable design systems. Proven expertise bridging user research, visual architecture, and technical implementation across SaaS, enterprise security, and healthtech platforms. A strategic partner to product managers and engineering teams with a track record of delivering award-winning, high-impact solutions from concept to code.

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Portfolio

EDUCATION

2018 – 2019
- **UX Information Architecture**
  University of Haifa

2018
- **UI/UX Design**
  Netcraft Academy

2006 – 2009
- **Graphic Design, Animation & 3D**
  Tiltan College of Design

SKILLS

- **UX & Interaction Design**
  End-to-End Product Design, AI/ML Workflow Design, User Research, Information Architecture, Wireframing, Rapid Prototyping, Usability Testing, Design Systems.
- **Web & Technical Standards**
  HTML/CSS, JavaScript Awareness, Responsive Web Design, Accessibility (WCAG).
- **AI Oriented Design**
  Deploying autonomous research agents and Using Claude to generate interactive, functional code mockups.

LANGUAGES

- **Hebrew**
  Native
- **English**
  Conversational
- **Portuguese (Brasil)**
  Basic
- **Russian**
  Basic

WORK EXPERIENCE

Feb 2022 – Present
Senior Product Designer (Full-time)
Perforce Software

Scriptless Mobile IDE Redesign: Spearheaded the end-to-end UX/UI overhaul of the **Perfecto Scriptless Mobile IDE** and **BlazeMeter**, streamlining complex test creation workflows to significantly accelerate automated mobile testing for enterprise QA teams.

AI-Driven Discovery: Deploying autonomous research agents and LLMs to synthesize user feedback, surface qualitative insights, and accelerate competitive benchmarking.

Rapid Prototyping: Using Claude to generate interactive, functional code mockups directly from design specs, closing the gap between static wireframes and production-ready interactions.

Complex Workflow Optimization: Partnered with product managers, AI researchers, and engineering leads to translate complex testing algorithms and developer constraints into intuitive, human-centered UI patterns.

Design Systems & Scalability: Expanded and standardized design system components across the Perfecto product line to ensure visual consistency, reduce design debt, and streamline front-end development handoff.

Aug 2021 – Jan 2022
Senior Product Designer (Full-time)
Cato Networks

Maintain and scale the enterprise UI component library to ensure product-wide consistency.

Jan 2020 – Aug 2021
Product Design Manager (Full-time)
Belong.Life

Spearheaded product design for 5 interconnected healthcare applications serving a global user base of 500,000+ patients and caregivers navigating chronic conditions.

Directed design strategy across iOS and Android apps powered by a shared API, as well as supporting marketing web properties, video campaigns, and digital media.

Mar 2019 – Dec 2020
Senior Product Designer (Temporery)
Kramer Electronics Ltd.

Redesigned the core software/hardware UI for flagship pro-AV hardware line, resulting in industry design awards and a complete product sell-out on launch day. Created a modular UI framework that was subsequently adopted as the default interface design standard across all future company product lines.

For the full career history & portfolio - visit my Linkedin page